

# Why Eco-Palms?



**Palm fronds come from the rain forests of southern Mexico and Guatemala, gathered by *xaterros*, workers from small indigenous communities who walk many miles into the forests to gather palms. Typically they are paid by the volume, which means they go through the forests and gather as many palms as they can, regardless of quality. It results in over half of the palms eventually being discarded.**

**Eco-palms contracts directly with the xaterros and pays them by the quality of the palm fronds. So they gather less, which is good for the forests, and get paid more per palm, which is good for families & communities. In fact, xaterros who gather for Eco-Palms make 5 to 6 times more profit than those who contract with large floral companies.**



**Eco-Palms...good news for the earth, for the poor, for us.**

**Order yours by March 2<sup>nd</sup> for Palm Sunday!**

**[www.ecopalms.org](http://www.ecopalms.org)**