

Globally, the cost to achieve the UN Millennium Development Goal (MDG) halving "by 2015, the proportion of people without sustainable access to safe drinking water and basic sanitation" is estimated at \$11.3 billion a year.
www.un.org/waterforlifedecade/factsheet.html

OVER THE LAST DECADE, BOTTLE WATER SALES HAVE INCREASED TO WHAT IS NOW ESTIMATED TO BE A \$100 BILLION INDUSTRY.

March 22 is World Water Day



“We shall not finally defeat AIDS, tuberculosis, malaria, or any of the other infectious diseases that plague the developing world until we have also won the battle for safe drinking water, sanitation and basic health care.”

*Kofi Annan,
Former UN Secretary-General*

World Water Day, established by the United Nations on 22 March 1992, marks the break of spring or the season of heavy rain. It can serve as a day of commitment to preserve water, which Leonardo da Vinci called “the blood of nature.”

Want to do more?

- **Visit** www.pcusa.org/trade/thirst.htm—the PC(USA)'s 'Water for All' Website for more information and ideas for action.
- **Overcome** the Bottled Water Habit. Avoiding bottled water is one way we can take better care of water resources, locally and globally. Read and sign the PRC's *Bottled Water Pledge*. www.prcweb.org
- **View** the documentary *Thirst*, which looks at the conflict between public stewardship and private profit. Order from Bullfrog Films P.O. Box 149, Oley, PA 19547. 800-543-3764.
- **Read** about the UN 'Water for Life' Decade, which was launched on 22 March 2005 and the 2008 emphasis, the International Year of Sanitation. At www.unwater.org
- **Engage** in water issues through education, worship, advocacy, and service such as a local stream clean-ups. Contact the Presbyterian UN Office for more ideas:

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**To the thirsty, I will give water as a gift
from the spring of life.** Revelation 21:6